



VANCOUVER HUMANE SOCIETY

# ANNUAL REPORT 2010

## OVERVIEW

2010 was a year of continuing success . As well as focusing on our key projects, work continued in the areas of succession planning and capacity building. VHS continues to build credibility in the community and all of us, Directors, Staff and Volunteers, are working hard to ensure that the organization will continue to be an effective voice for animals in the future.

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## KEY PROJECTS

### Farm Animal Welfare

#### **Chicken OUT!**

VHS's Chicken OUT! campaign continued to make significant progress in the effort to end the suffering of egg-laying hens confined in battery cages.

#### **Corporate Cage-Free Initiatives**

VHS wrote to over 100 restaurants and bakeries in Vancouver and Victoria this past year encouraging them to phase out their use of caged eggs and choose cage-free eggs instead. Several well-known restaurants made the switch - including Vij's, The Pourhouse and the Marina Restaurant - bringing the total to over 80 cage-free restaurants. We also produced wallet-sized "cage-free request" cards that consumers can present to any restaurants or bakeries they frequent that still use caged eggs.

VHS continued discussions with Walmart, however they chose to postpone a switch of their private label eggs from caged to cage-free eggs until after they had implemented a sustainable seafood policy nationwide. We will revisit discussions with Walmart in 2011. We also met with Choices Market about opportunities to provide feedback to the egg industry and the Ministry of Agriculture about shortages in cage-free supply.

Discussions are ongoing with BC Ferries, who now have plans to issue a tender for cage-free eggs for their whole egg needs. We also held initial discussions with Unilever/Hellmann's, who later announced all of their light-brand mayonnaise will use cage-free eggs, and we assisted the University of Saskatchewan in their conversion to 100% cage-free - both liquid and whole eggs - for all campus food venues. The University also adopted Meatless Mondays on campus.

An unusual request came from Ikea's headquarters in Sweden when they contacted VHS to ask for our assistance in sourcing more humanely produced chicken breast

meat for their 11 Canadian stores. We endeavored to see if we could find a poultry meat farm in Canada that could meet Ikea's high standards for animal welfare combined with their volume requirements, but were unable to find any farm that was able to meet both requirements.

### **Government and Egg Industry Initiatives**

VHS met with the BC Minister of Agriculture, the BC Egg Marketing Board (BCEMB) throughout 2010. We discussed the inequities and lack of transparency in the lottery process to select new cage-free farmers and the inherent inadequacies and conflicts of interest in BCEMB's policies that perpetuate the mismatch of supply and demand for cage-free eggs.

As a result of the Egg Board's plans to hold another lottery to choose additional cage-free egg producers, and their planned increase for general egg production in the province, the BC Farm Industry Review Board (BCFIRB) instituted two public comment periods and a public hearing in the summer. VHS made two lengthy written submissions, and spoke at the public hearing. Although the final decision of the BCFIRB was less than hoped, it did result in plans for a more transparent lottery in 2011, and a planned increase in BC's cage-free production (and thus less caged production) from 12% to 15% by the end of 2011, with the majority of cage-free eggs coming from certified organic production. This means that of the 2.6 million chicks destined for BC's egg farms this year, 390,000 of them won't have to spend their lives in a cage (90,000 more than last year).

### **Engaging the Scientific Community**

VHS invited Dr. David Fraser (UBC Animal Welfare Chair) for a tour of the new free-range facility at Richmond's Rabbit River Farms. We were joined by Dr. Ian Duncan (Professor Emeritus, University of Guelph) and representatives from the BC SPCA's certified farming program. Both professors were very impressed with the facility's ability to allow the birds to engage in their natural behaviors.

Our Director of Farm Animal Programs, Leanne McConnachie, met with Dr. Temple Grandin when she was in town in the summer. They had an opportunity to sit in the pasture with the free-range hens at UBC farm and discuss the serious welfare issues associated with hens confined in battery cages.

### **Public Outreach, Awareness and Education Activities**

#### ***Opinion Poll***

Once again, VHS commissioned one of Canada's most respected public opinion and market research companies, Harris/Decima Research, to conduct a random telephone poll of 1000 Canadians regarding their opinions on battery cage egg production and the humane treatment of farm animals.

Public opposition to industrial agricultural practices continues to build, with the majority of Canadians showing support for provincial bans of battery cages (68%), improved

labeling on egg cartons (78%) and a willingness to pay more for cage-free eggs (72%). The majority (65%) also stated a political candidate's stance on farm animal treatment would factor into their voting decision. The results were covered in numerous print and electronic newspapers, magazines and websites in Canada and internationally

### ***Resources and Materials***

VHS produced a number of materials to support our public outreach, awareness and educational activities. In addition to the restaurant and bakery cage-free egg request cards (mentioned earlier), we re-designed the sign that sits atop our battery cage and developed a new VHS banner for our table displays at events in order to attract more people to our booth. We also produced some new, colorful ChickenOUT! stickers which are popular with young children and adults that visit us at events.

Harvey McKinnon & Associates donated their time and services to develop our new "Raising the Barn" microsite which will be marketed through social media tools in 2011. This one-page web site - [www.raisingthebarn.ca](http://www.raisingthebarn.ca) - is intended as a quick review to introduce people, particularly the younger generation, to the negative impacts of factory farming and the five things they can do to help farm animals.

Thanks to The Sequence Group - a motion design, animation and post-production studio - VHS developed an innovative public service announcement (PSA) titled "Imagine". The 30-second animated video draws comparisons to being stuck in a crowded elevator for 12 seconds and a crowded airplane for 12 hours and asks viewers to imagine what it would be like to be stuck in a crowded battery cage for 12 months. The PSA will be aired via social media sites and via television stations in 2011 and can be viewed on the [www.chickenout.ca](http://www.chickenout.ca) website.

### ***Advertising and Media***

Last year the ChickenOUT! campaign contributed to and received significant coverage in the media. Stories on the egg board and allocation of cage-free supply were run in April in the Vancouver Sun and on CTV, and a two-part investigative report in September on Global BC TV. We were interviewed about the urban chicken issue by CKNW's Bill Good Show, CTV News and the Seattle Times.

VHS was quoted extensively in a feature article in Nutrition Action Magazine about egg production and the concerns regarding salmonella contamination from cage barns. The magazine is published by the Centre for Science in the Public Interest and has a subscriber base of 100,000 households in Canada.

Coverage of our poll results was picked up by more than 15 North American media sources - newspaper, magazines and finance and agriculture web sites. Prominent stories ran in the Vancouver Sun and the Western Producer - Canada's largest agricultural newspaper.

VHS again ran our “Cages are Cruel” ad on the back of 10 BC Transit buses in the Metro Vancouver area for a 4-week period in April, although several of the ads remained up and running into the month of June.

### ***Events - Exhibitions, Markets, Festivals and Parades***

VHS was very active in the community this year, attending 27 events in 2010, 25 of them between May and September alone. The two largest exhibitions were the Wellness Show and Eat Vancouver (~35k people in attendance at each). We marched and tabled at the Burnaby Hats Off Day Parade in June, and entered our “Cages are Cruel” float in the Vancouver Pride Parade in August where an audience of 500,000 people lined the parade route. Our battered laying hen mascot Henny was in the Annual Mascot Race at Hastings Park, where she received notoriety for coming in last. We also took our display to multiple farmers’ markets throughout the Lower Mainland, and to three community festivals - Folk Fest, Justice Rocks and Under the Volcano. We hosted Animal Rights Day with 6 other groups in Yaletown, and rounded out the fall with displays at the BCSPCA Walkathon and at A Taste of Health.

### **Financial and In-Kind Gifts**

The achievements of ChickenOUT! would not be possible without the tremendous support of individual donors, organizations and foundations. The majority of financial support for ChickenOUT! came from the Vancouver Foundation, Canadians for the Ethical Treatment of Food Animals and Humane Society International/Canada. Service Canada also funded two summer student positions. The students helped with letter writing, research and all of our public outreach activities at events and festivals.

Capers Whole Foods Market on West 4<sup>th</sup> included VHS as a participant in their Community Chest program (the savings from customers using their own cloth shopping bag instead of a plastic bag are donated to charity). VHS was invited to have a display in the store for a day to talk to their customers about egg production and ChickenOUT!

In-kind gifts also made a significant impact in 2010. The Sequence Group donated 50% of their time and services to produce our “Imagine” video for ChickenOUT!. Harvey McKinnon and Associates donated their staff time to build our Raising the Barn website, and Urban Fare and Whole Foods both donated vegetarian food baskets as draw prizes for our display table at major events.

### **Eat Less Chicken**

We launched our new “Eat Less Chicken” section on our website, which deals with broiler welfare and related issues, including:

- **Breeding** (for fast growth, which leads to painful leg and skeletal deformities)
- **Housing conditions** (crowded barns, litter burn, polluted air, unnatural lighting)
- **Transportation**
- **Slaughter**

- **Risks to human health** (antibiotic resistance, salmonella, campylobacter, fatty poultry)
- **Damage to the environment** (from industrialized poultry farm pollution)

The aim is to raise awareness of the negative consequences of modern broiler production and to encourage people to eat less chicken, thus reducing demand for factory-farmed poultry.

After researching the issue of antibiotic resistance caused by intensive poultry and livestock farming and forwarding information to the Vancouver Sun, a full-page feature on the issue ran in the newspaper.

VHS had an op-ed blog on the Vancouver Sun's Community of Interest web pages describing the suffering of Canada's 580 million broiler chickens. A contrast was drawn between the global outrage sparked by a cat being dumped in a garbage bin in the UK and the public's apathy over the daily intense suffering of millions factory-farmed birds.

### **Farm animals – other**

VHS was interviewed by the Vancouver Province about an advertisement in Vancouver Magazine for a 'piggy bank' made from a taxidermied piglet. We also posted an op-ed on the Community of Interest blog, which was quoted in other online media. VHS wrote a letter of complaint to the magazine and alerted the public through our Action Alert list.

Communications Director Peter Fricker (who wrote most VHS opinion pieces) had an op-ed published in the Vancouver Sun in December concerning the treatment of farm animals and questioning the position of Christian churches on farm animal welfare.

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## **Animals in Entertainment**

### **Rodeo**

With the gratefully received help of a \$10,000 grant from Canadians for the Ethical Treatment of Food Animals and a grant from a private donor, we continued to build upon our success in 2009 with our Calgary Stampede campaign. We again called for a ban on calf-roping while working to ensure that the animal deaths received media attention. This has become a very important campaign, as the animal deaths previously went unnoticed by local and national media until VHS became involved.

We were successful in attracting substantial media and public attention. After writing to the Stampede CEO and to sponsors of the rodeo and chuckwagon races, VHS launched the campaign on July 5 with the publication of a full-page ad in the Calgary Herald and the placement of an exclusive story in the Globe and Mail, which led to subsequent regional and national media coverage. In the meantime, VHS supplied

local animal advocates with posters (replicating the ad) and professionally produced protest signs. Posters were put up throughout Calgary and several protests were held in the city, targeting the Stampede and its key sponsor, Bell Canada. The protests attracted considerable media coverage. VHS also had opinion pieces published in the Calgary Herald, Winnipeg Free Press and 2 in the Vancouver Sun.

On July 7, VHS radio ads with a simulated 'dog-roping' (you wouldn't do this to your dog) began playing on a local radio station and ran throughout the Stampede. On July 8, the eve of the Stampede's opening day, VHS placed an exclusive story with CTV National News, announcing that the UK's League Against Cruel Sports had joined the campaign against the Stampede and that more than 50 British Members of Parliament had signed a motion condemning the rodeo and commending VHS's campaign. This resulted in more substantial media coverage. VHS was interviewed by or quoted in more than 30 media outlets, ranging from CTV National News to Global TV Calgary and various radio stations and newspapers. The League Against Cruel Sports was interviewed by more than 20 Canadian media outlets.

The deaths of five horses (three in the chuckwagon races) within the first week of the Stampede attracted further negative media coverage to the event, which was also plagued with bad weather and falling attendance.

VHS also called for the Canadian Veterinary Medical Association to demand an immediate halt to the chuckwagon races. The CVMA replied that it would open a dialogue with the Stampede's newly-formed Animal Care Advisory Panel. The CVMA opposes "events that have a high probability of causing injury, distress, or illness."

We also wrote to the newly elected Mayor of Calgary asking for his support for a ban on calf-roping.

### **Exotic Animals & Zoos**

VHS has continued to monitor situations in which exotic animals are being kept in BC so that the public will be aware that this continues to be a substantial animal welfare problem.

VHS continued to draw media and public attention to evidence of animal cruelty at the Mountain View Conservation and Breeding Centre, as a third giraffe died in February of this year, during a procedure to treat neglected hooves. Despite the BC SPCA recommendation to Crown Counsel for cruelty charges, Crown declined to press charges. VHS publicly expressed disappointment at the decision.

The Centre subsequently divested itself of its exotic animal collection, which has been dispersed to other zoos and facilities in North America. A number of native species remain at the centre as part of government-sponsored conservation programs. VHS has concerns about the remaining animals and will seek to draw public attention to any problems we can identify

Cinemazoo, the animal rental agency in Surrey, moved to the old Rainforest Reptile Refuge site. VHS had a letter published in local press challenging Cinemazoo's claims to be a "conservation" agency. The agency came under investigation by the BC SPCA and the provincial Ministry of the Environment. VHS posted an article about the issue on the Community of Interest blog and wrote several letters to the editor to local press.

VHS was interviewed by the Vancouver Sun about the case of **Kim Carlton**, the exotic animal trainer whose partner was killed by a captive tiger in 2007. He has been convicted for violating the new provincial exotic animal regulations and fined \$500 (for possessing two lion cubs without a permit earlier this year.) VHS has pursued Carlton for a number of years, exposing his unsafe and inhumane displays of dangerous animals at malls, schools and local events.

VHS also had a representative speak at the Vancouver Park Board Meeting on July 19, at which a Commissioner presented a motion to support a 2011 plebiscite to phase out cetaceans in the Vancouver Aquarium. The Park Board did not approve the motion.

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## **Companion Animals**

### **Emergency Animal Help**

We were again fortunate to have the opportunity to raise funds for emergency animal assistance via a matching grant from a generous private donor and from a continuation of the challenge from the James A. and Donna-Mae Moore Foundation: The Irene Joy Stewart and Florence Maud Shedden Endowment Fund for Domestic and Wild Animal Welfare, for our McVitie Fund. This remains a very important area, as there is always so much need and there are few organizations addressing it.

In 2010, the McVitie Fund and the Jamie and Punky and Punky Funds, all overseen by volunteer director June Humphreys, enabled VHS to spay 71 and neuter 73 cats, dogs and rabbits and assist 311 animals with emergency medical care, spending a total of more than \$53,000. Conditions treated included broken bones, urinary tract blockages, cancer, accidental poisoning, ear mites, dental disease, intestinal blockages and diseases, parvovirus, and dozens of other problems.

One particular cat that we were responsible for saving, Georgie, was highlighted in a story in the Vancouver Sun in December. Georgie belonged to a single mom who was attending school with two young daughters. Georgie was seriously ill, and her guardian could not afford veterinary care, so her daughters asked her to use the money she had put away for their Christmas presents to help their beloved cat. VHS was pleased to be able to help. We also personally raised some funds so that the children would have presents under their tree.

## **Purebred Dogs**

In 2010, VHS began work on a new project – the issue of inherited health issues known to afflict purebred dogs. This was instigated by an article by a Vancouver veterinarian published in the Canadian Veterinary Medicine Journal. As a result VHS met with the vet and we agreed that she would write a report to be co-released at an appropriate time (ie just before a scheduled dog show) and the aim would be to ask the Canadian Kennel Club to incorporate & prioritize animal welfare into their breed standards, which it presently does not do.

Because of limited breeding stock (in some cases, a breed may have descended from as few as four animals) inherited diseases have become increasingly commonplace and unfortunately, veterinarians seem to be treating it as a necessary evil. VHS feels strongly that it should instead be treated as an aberration that should be dealt with to decrease the suffering of these dogs.

Because of this issue, as well as the numbers of dogs who languish in shelters, VHS always discourages the purchase of any animal, telling people to rescue homeless animals instead.

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## **GENERAL**

### **Organizational Planning and Development**

Our capacity building and planning continued in 2010. This year we developed Mission and Vision statements that were well thought out and representative of our fundamental philosophies. After much discussion, the results were as follows:

#### Mission Statement

*THE VANCOUVER HUMANE SOCIETY IS DEDICATED TO EXPOSING ANIMAL ABUSE AND ASSISTING INDIVIDUALS, BUSINESSES AND GOVERNMENTS TO END ANIMAL SUFFERING, CRUELTY AND EXPLOITATION.*

#### Vision Statement

*THE VANCOUVER HUMANE SOCIETY ENVISIONS A FUTURE IN WHICH HUMANITY RECOGNIZES AND RESPECTS THE INHERENT RIGHTS AND NEEDS OF ALL ANIMALS – A SOCIETY IN WHICH ALL ANIMAL CRUELTY IS UNACCEPTABLE AND ANIMAL PROTECTION IS VALUED AND ACTED UPON BY THE PUBLIC AND ITS POLICY MAKERS.*

### **Other Policies**

The Board of Directors, with input from staff, approved an Urban Poultry policy, in response to the issue coming before Vancouver City Council (and other municipal



councils) that individuals living in the city be permitted to keep chickens for the purposes of providing eggs. The VHS is opposed in principal as there are significant and insurmountable welfare concerns.

## **Fundraising**

We were grateful to Harvey McKinnon and Associates for the 'Goodstock' grant (mentioned above in the Chicken OUT! section) which also enabled us to do an acquisition mailing and refine our other communications with donors.

In 2010, we again produced VHS Christmas cards, this time with four different designs. Many businesses agreed to have them available for sale, including all of the Tisol stores in the Lower Mainland, many veterinary clinics, Karmavore, In the Raw, and several other smaller locations.

Our online donations were significantly up in 2010 compared to 2009. This can be attributed to the changes to our website, which was moved to a content management system. We also contracted a 'search engine optimization' expert which increased the traffic to our websites. In addition, all of our website maintenance is now being done in-house by our capable office manager.

We have a new donation box which was distributed to many stores, including Finlandia Natural Pharmacy, which has been kind enough to carry two.

## **Networking and Conferences**

VHS met with Brian Vincent who has started a comprehensive campaign to expose the extensive but largely unknown research on animals that is taking place at UBC.

A VHS representative attended a day-long activist workshop sponsored by Liberation BC with over 100 local activists in attendance.

Two representatives from VHS attended a presentation by Dan Pallotta who has written a book called "Uncharitable" which examines how charities are restricted by government and societal expectations to the point that they have great difficulty doing their jobs effectively. We now have a copy of the book in the VHS library.

VHS continues to work closely with other organizations on a local, provincial and federal level to promote advancement on animal welfare issues. We continue to enjoy a productive working relationship with many organizations, including (but not limited to) the BC SPCA, RestQ Sanctuary, Zoocheck Canada, HSI/Canada, Liberation BC and several others.

VHS assisted the Vancouver Foundation in developing a strategic plan for their future funding of animal welfare programs, providing guidance concerning animal welfare trends and needs in the sector.

## **Communications with the community**

We are now on Twitter and on Facebook. We distributed three newsletters to supporters, libraries and various community locations, as well as at VHS events. In addition, we sent two updates and a Christmas letter to supporters.

VHS sponsors an email alert list reaching over 400 people, providing information on animal issues, related activities and opportunities to promote practical and positive change for animals.

VHS staff and volunteers handle dozens of calls every week regarding animal issues. We provide advice on dealing with strays and/or feral cats, spay/neuter issues and we assist and encourage individuals to take responsibility for the strays/ferals in their own communities.

We also handle and/or redirect calls about animal cruelty and wildlife, helping people find the appropriate authorities and providing advice and contact information.

We occasionally assist smaller organizations with advice on strategy, fundraising, charitable status and structuring their organizations. Whenever possible, we also work with individual activists who want to initiate action on a particular issue.

### **Media**

VHS continued to contribute to the Vancouver Sun's Community of Interest blog on a regular basis.

VHS had 7 opinion articles published, either in print or online, and 17 letters to the editor. VHS representatives were interviewed approximately 113 times by media, including the Vancouver Sun, Canadian Poultry Magazine, CBC Radio's Almanac, Global National and BC News, CTV National and BC News, CKNW Radio, CBC TV National and Local, Canadian Press, The Globe and Mail and Canadian Business.com.

*Business in Vancouver* Newspaper requested and printed information from VHS for their "100 Top Charities in Vancouver" article in December. Leanne McConnachie spoke to the reporter about her Master's thesis on assessing the effectiveness of charities, which was covered in about 1/3 of the accompanying article. A couple of weeks later, there was another article again quoting Leanne and her report.

## **Administration**

VHS continues to benefit from the exceptional commitment and expertise of four full-time staff members and a team of Directors. Considering the small size of this organization, VHS achieves an incredible amount and high quality of work for animals.

### **Staff**

Debra Probert, Executive Director  
Peter Fricker, Communications and Programs Director  
Leanne McConnachie, Director of Farm Animal Programs  
Lauren Martin, Office Manager and Executive Assistant

### **Directors**

At our AGM in March, the following directors were elected:

Rebeka Breder  
Laura Brown  
Liberty Mulkani  
June Humphreys  
Chris Hajek

Making use of our Board Recruitment Policy established in 2009, we had two guests attend our board meetings with the potential to eventually join the board.

### **Volunteers**

Volunteers are a vital part of VHS. Including time spent at events, outreach, meetings, media, educational presentations, working directly with animals, etc., volunteers have contributed well over 2500 hours to VHS activities in 2010. The VHS Directors, as always, are among our best volunteers.

**VANCOUVER HUMANE SOCIETY**

**Financial Statements**

**December 31, 2010**

*(Unaudited – See Notice To Reader)*

# **VANCOUVER HUMANE SOCIETY**

## **Index to Financial Statements**

**December 31, 2010**

*(Unaudited – See Notice To Reader)*

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## NOTICE TO READER

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On the basis of information provided by management, we have compiled the statement of financial position of Vancouver Humane Society as at December 31, 2010 and the statement of changes in fund balances and operations for the year then ended.

We have not performed an audit or a review engagement in respect of these financial statements and, accordingly, we express no assurance thereon.

Readers are cautioned that these statements may not be appropriate for their purposes.



Chartered Accountants

Burnaby, BC  
February 15, 2011

# VANCOUVER HUMANE SOCIETY

## Statement of Financial Position

December 31, 2010

(Unaudited – See Notice To Reader)

	General Fund	Capital Assets Fund	2010	2009
<b>ASSETS</b>				
<b>CURRENT</b>				
Cash	\$ 78,281	\$ -	\$ 78,281	\$ 94,591
Investments	281,653	-	281,653	465,970
Recoverable from government authorities	6,788	-	6,788	3,071
Prepaid expenses	1,494	-	1,494	1,520
	368,216	-	368,216	565,152
<b>CAPITAL ASSETS</b>				
	-	18,619	18,619	20,178
	\$ 368,216	\$ 18,619	\$ 386,835	\$ 585,330
<b>LIABILITIES AND FUND BALANCES</b>				
<b>CURRENT</b>				
Accounts payable and accrued liabilities	\$ 23,656	\$ -	\$ 23,656	\$ 16,998
	23,656	-	23,656	16,998
<b>FUND BALANCES – page 3</b>				
Unrestricted	344,560	-	344,560	548,154
Internally restricted	-	18,619	18,619	20,178
	344,560	18,619	363,179	568,332
	\$ 368,216	\$ 18,619	\$ 386,835	\$ 585,330

APPROVED BY THE DIRECTORS:

\_\_\_\_\_ Director

\_\_\_\_\_ Director

**VANCOUVER HUMANE SOCIETY**  
**Statement of Changes in Fund Balances**  
**Year ended December 31, 2010**  
*(Unaudited – See Notice To Reader)*

	General Fund	Capital Assets Fund	<b>2010</b>	2009
<b>Fund Balances – Beginning of year</b>	\$ 548,154	\$ 20,178	<b>\$ 568,332</b>	\$ 399,494
Excess (deficiency) of revenue over expenditures for the year – page 5	(194,716)	(10,437)	<b>(205,153)</b>	168,838
Inter-fund transfer for capital asset purchases	(8,878)	8,878	-	-
<b>Fund Balances – End of year – page 2</b>	<b>\$ 344,560</b>	<b>\$ 18,619</b>	<b>\$ 363,179</b>	<b>\$ 568,332</b>



# VANCOUVER HUMANE SOCIETY

## Statement of Operations

Year ended December 31, 2010

(Unaudited – See Notice To Reader)

	General Fund	Capital Assets Fund	2010	2009
<b>REVENUE</b>				
Received contributions	\$ 137,821	\$ -	\$ 137,821	\$ 529,266
Un-receipted contributions	109,337	-	109,337	105,109
Interest and other revenue	6,024	-	6,024	14,564
	253,182	-	253,182	648,939
<b>PROGRAM EXPENDITURES</b>				
Salaries and benefits	209,658	-	209,658	164,183
Direct animal work	55,977	-	55,977	79,113
Education and resource materials	50,399	-	50,399	56,288
Newsletters and direct mail	27,811	-	27,811	24,443
Rent, repairs and maintenance	12,546	-	12,546	13,133
Office and miscellaneous	9,614	-	9,614	9,620
Amortization	-	8,350	8,350	7,989
Supplies	1,415	-	1,415	2,349
Website	1,102	-	1,102	9,640
Insurance	742	-	742	631
Meetings, events and conferences	643	-	643	2,016
	369,907	8,350	378,257	369,405
<b>FUNDRAISING EXPENDITURES</b>				
Newsletters and direct mail	11,205	-	11,205	5,779
Fundraising expenses	4,885	-	4,885	6,143
Rent, repairs and maintenance	799	-	799	858
Office and miscellaneous	276	-	276	319
Salaries and benefits	190	-	190	8,729
Website	55	-	55	742
	17,410	-	17,410	22,570

# VANCOUVER HUMANE SOCIETY

## Statement of Operations (continued)

Year ended December 31, 2010

(Unaudited – See Notice To Reader)

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	General Fund	Capital Assets Fund	2010	2009
<b>ADMINISTRATIVE EXPENDITURES</b>				
Professional fees	28,241	-	<b>28,241</b>	24,783
Salaries and benefits	21,289	-	<b>21,289</b>	46,590
Interest and bank charges	3,488	-	<b>3,488</b>	2,460
Office and miscellaneous	3,173	-	<b>3,173</b>	6,529
Rent, repairs and maintenance	2,340	-	<b>2,340</b>	3,264
Amortization	-	2,087	<b>2,087</b>	1,539
Insurance	1,337	-	<b>1,337</b>	1,225
Meetings, events and conferences	695	-	<b>695</b>	1,421
Website	18	-	<b>18</b>	315
	<hr/>			
	60,581	2,087	<b>62,668</b>	88,126
	<hr/>			
<b>EXCESS (DEFICIENCY) OF REVENUE OVER EXPENDITURES FOR THE YEAR – page 3</b>	<b>\$ (194,716)</b>	<b>\$ (10,437)</b>	<b>\$ (205,153)</b>	<b>\$ 168,838</b>

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Vancouver Human Society  
Chart breakdown by function  
December 31, 2010

Program	378,257
Administrative	62,668
Fundraising	17,410
	<hr/>
	458,335

