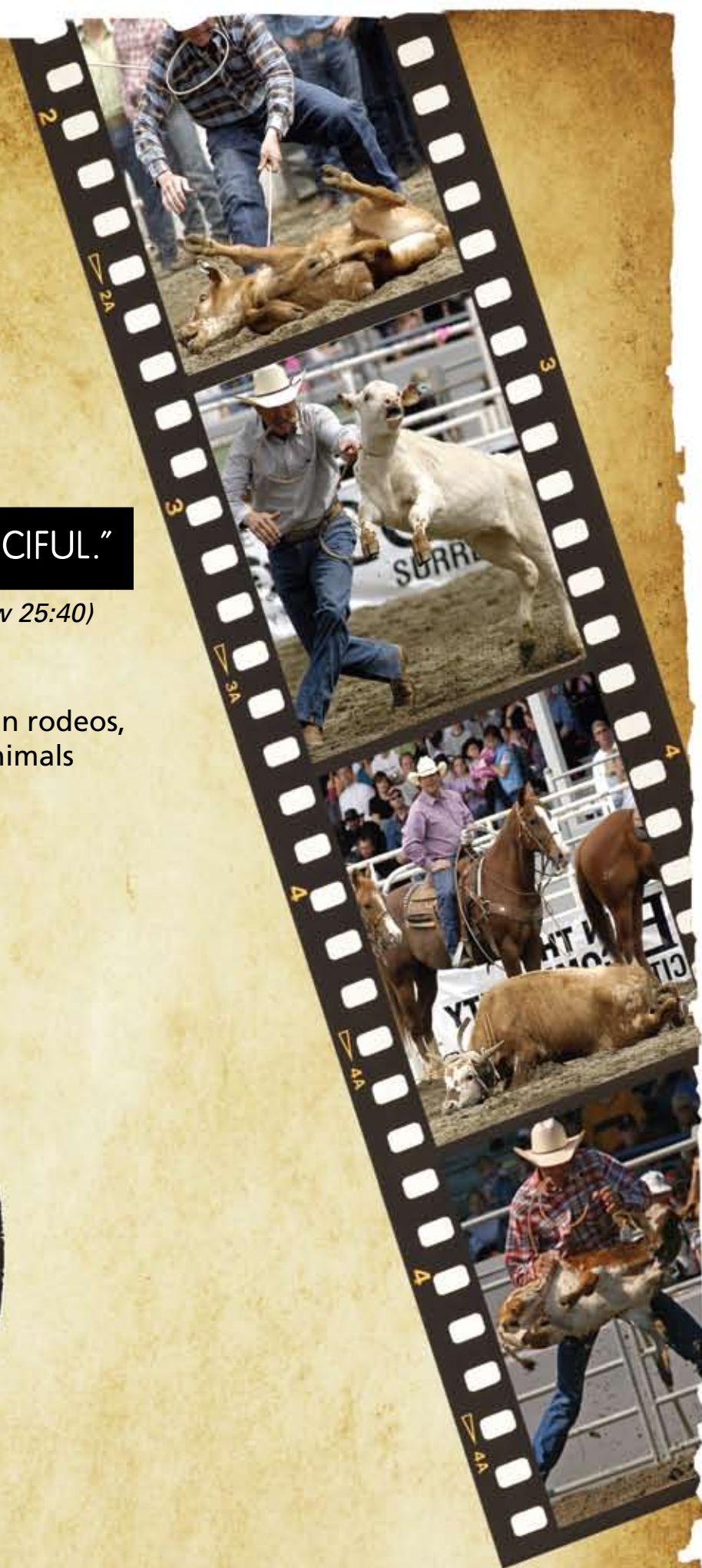
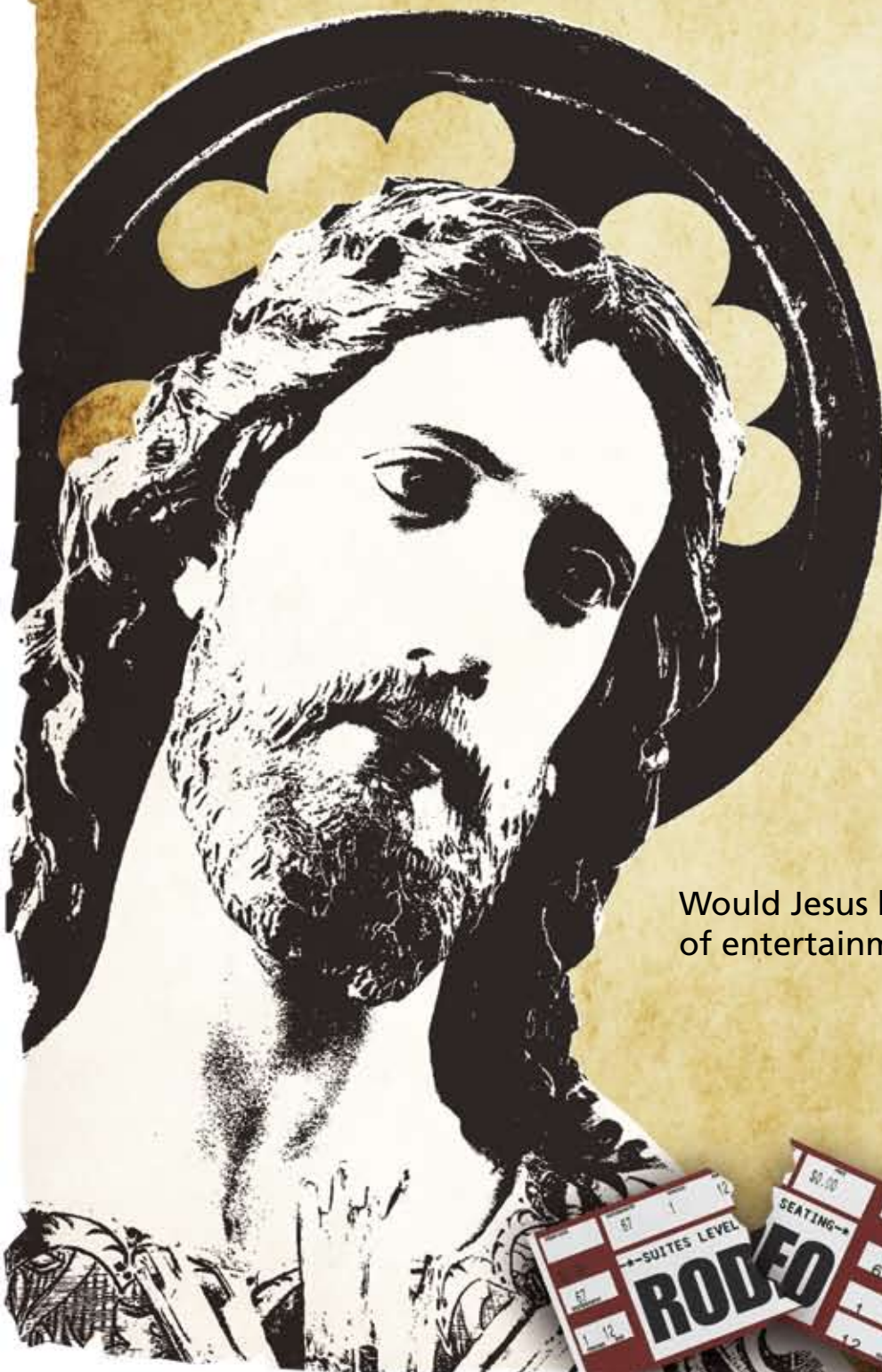


**"BE MERCIFUL, JUST AS YOUR FATHER IS MERCIFUL."**

*(Matthew 25:40)*

The words of Jesus speak of kindness, mercy and compassion. A far cry from the values on display in rodeos, where fear, pain and distress are used to make animals perform for human amusement.



Would Jesus have condoned such brutality for the sake of entertainment?

**DO YOU?**



[www.vancouverhumanesociety.bc.ca](http://www.vancouverhumanesociety.bc.ca)